



FilmEx July Engagement Opportunities

Following the success of our 850-person inaugural virtual conference in January 2021, FFA will present a two-day mid-year FilmEx this July 15th & 16th. This touchpoint for film festival professionals and our allied thinkers, will include provocative workshops, trainings and conversations, including:

- Accessibility Training by the National Endowment for the Arts
- Sponsor/Vendor Roundtable
- Distributor Screening Room
- Hiring an Executive Director: Best Practices
- How Can the New Social Media Work for Film Fests (Clubhouse, TikTok, etc.)
- FFA Working Group Conversation: Organizational Charts, Captioning & Filmmaker Ethics Statement & more

\$5,000:

- Presenting sponsorship of FilmEx July (presenting sponsor logo placement across your all marketing materials including website, social media, newsletter)
- Integration of your platform into the conference
- Opportunity to speak before one designated session per day
- Recognition on Opening Slide before all Conference Sessions
- Access to full attendee list prior to conference start
- 8 complimentary registrations

\$2,500:

- Day sponsorship of FilmEx July (logo placement across all marketing materials including website, social media, newsletter)
- Opportunity to speak before one designated session on the day of your sponsorship
- Access to full attendee list prior to conference start
- 4 complimentary registrations

\$1,000:

- Logo placement across all marketing materials including website, social media, newsletter)
- Access to full attendee list prior to conference start
- 2 complimentary registrations

***All FilmEx January vendors will be invited to participate in our Sponsor/Vendor Roundtable**